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PUBLISHING PRODUCTIVITY FOR ACADEMICS IN PURCHASING/SUPPLY MANAGEMENT

Primary sponsor: JPSM

Abstract

The PDW will be the first in a series a PDW's presented annually at the IPSERA conference. The idea is to host three working tables during a 90 minute session that allow researchers to ask questions of senior academics on some of the "tricks of the trade". The tables will be set up in a discussion format where each participant will submit one question for discussion at the beginning of the session.

The topics for this year:

Table 1: How to publish in the top journals

Table 2: How to manage a pipeline and productivity

Table 3: What is the future of research in PSM? How do you find an interesting research topic?

Background and Motivation

Ultimately, the idea is to have discussions on what makes an outstanding academic in purchasing and supply management? How can you obtain promotions and tenure? What are the things that will get you recognized? What are the things to do/not to do, especially in the early part of your career?

PDW Format

The envisioned format is a 90 minute PDW. There will be 3 discussion tables with 3 different themes. At the workshop itself, each table has 1 Discussant; 1 Notetaker/Moderator and any interested participants. Each participant will spend the first 5 minutes developing a question for discussion; these questions will be chosen randomly by the moderator and then discussion opened by the discussant. Questions, comments, action items and other thoughts will be recorded. After 30 minutes, participants have the opportunity to move to a different table. The notes will be made available to all PDW participants.

Discussants for the workshop

Table 1: How to publish in the top journals
Lutz Kaufmann (confirmed)
Erik van Raaij (confirmed)

Table 2: How to manage a pipeline and productivity
Lydia Bals (confirmed)
Thomas Johnsen (confirmed)

Table 3: What is the future of research in PSM? How do you find an interesting research topic?
Finn Wynstra (confirmed)
Kai Forestl (confirmed)